

LAUREN MICKLER

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SENIOR CREATIVE WRITER

I am a dynamic, bestselling Author and Creative Writer respected for ten years of writing bestselling books, scripts, and creative personal branding. As an innovative global thinker, I am committed to working with my clients to create an authentic, captivating, and influential literary voice through writing full-length memoirs and/or content driven books, scripts, and exclusive personal branding.

My proven track record illustrates years of delivering highly engaging and diverse content. Review of my qualifications showcases a combined professional background and proven experience in doing what I love which is capturing global attention through the art of written words. Clients remember me as a motivational, influential leader and collaborator who thrives on operating outside the box and engaging audiences around the world.

I thrive both in working alone as well as in fast-paced environments managing teams of high-performing creatives. I am confident that my professional experience, cross-functional leadership skills, and transformative initiatives will make me an excellent addition to your team.

CAREER HIGHLIGHTS

- Wrote seven books for various famous and noteworthy people, including politicians, war heroes, doctors, media figures, and highly successful entrepreneurs.
- Created books featured on news outlets, podcasts, and radio alongside landing on bestseller charts, including the **number one spot on Amazon books**.
- Collaborated with high-profile companies to create a cohesive branding story from websites to social media, increasing brand reach and driving traffic.

SKILLS & EXPERTISE

Copywriting
Ghost Writing
Content Creation

Strategic Planning & Design

Proofreading/Editing
Branding

Relationship Building

Creative Writing

PROFESSIONAL EXPERIENCE

FREELANCE WRITER

2012 – Present

Contractual Basis

Bestselling author and branding expert responsible for crafting content that boosts brand reach, drives traffic, and maximizes profits.

- Drafted, edited, and published feature articles, blog posts, and other content to drive traffic with high visibility
- Collaborated with high-profile companies to create a cohesive branding story

Key Achievement/Projects/Category

- Wrote seven books for various high-profile and high-performing entrepreneurs, politicians, war heroes, doctors, and media figures.
- Drafted and published several books that have landed on multiple bestselling lists, including hitting **number one on Amazon Books**.

ADDITIONAL CREDENTIALS

TECHNOLOGY & TOOLS	Microsoft Office/ Google Docs / Google Drive / Google Calendar Google Plus
LANGUAGES	English (Fluent) Turkish (Beginner)
HONORS & AWARDS	Number One on Amazon’s Bestseller list
COMMUNITY ENGAGEMENT	For the Silent (Volunteer) / Hunger for Love (Volunteer) World Vision (Supporter)
INTERESTS	International Travel, Outdoor Sports, Marathon Events, Art & Culture